

**Press Release**

For Immediate Release

## **Introducing Geocortex Viewer for Silverlight**

*Latitude Geographics introduces an easy-to-use, highly configurable and functionally rich Silverlight<sup>®</sup> viewer for Esri's ArcGIS<sup>®</sup> Server platform*

VICTORIA, BC CANADA – February 11, 2011 – Latitude Geographics is pleased to announce the general availability of Geocortex<sup>®</sup> Essentials 3.3, which includes the new highly-anticipated Geocortex Viewer for Silverlight.

Geocortex Viewer for Silverlight builds upon Latitude Geographics' ten years of experience developing the world's most advanced viewers for Esri server technology. The viewer offers a broad, rich toolset that supports the most common workflows web-GIS users and administrators need, straight out-of-the-box. Administrators can tailor a variety of viewer elements including map services, security, non-spatial data sources, reporting, printing, layer list, workflows, tools, application look and feel, and more.

Geocortex Essentials 3.3 offers powerful tools as well as unrivalled out-of-the-box capabilities that transform how Esri ArcGIS Server applications are designed, built and maintained. Geocortex off-the-shelf software components reduce risk and cost while enabling a more rapid deployment of highly usable, feature-rich applications.

"The Esri REST platform allows us to build elegant viewers that combine the simplicity of consumer mapping with more sophisticated capabilities associated with web-GIS." said Latitude Geographics' CEO Steven Myhill-Jones. "I don't think there's anything else right now that approaches our Geocortex Viewer for Silverlight. We've built a powerful, versatile foundation that allows our customers to get more things done than ever before."

Latitude Geographics will be showcasing the Geocortex Viewer for Silverlight through a series of Webinars to take place on March 1<sup>st</sup> and 2<sup>nd</sup> 2011. Please visit the Geocortex website for more information: [www.geocortex.com/learn](http://www.geocortex.com/learn)

### **About Latitude Geographics Group Ltd.**

Since 1999, Latitude Geographics has enabled better decisions about the world around us by helping people succeed with web-based geography. Hundreds of organizations worldwide, from government agencies to petroleum companies as well as conservation groups, rely on Latitude Geographics' Geocortex software to accelerate and enrich the process of building and maintaining Esri ArcGIS Server applications. Esri is the world's leading GIS platform, and in 2010 Latitude Geographics was acknowledged as Esri Worldwide Partner of the Year and one of the first to be named as an Esri Platinum Partner. For more information about Latitude Geographics please visit [www.latitudegeo.com](http://www.latitudegeo.com) or [www.geocortex.com](http://www.geocortex.com).

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